

Message Text

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PAGE 01 STATE 053239

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INFO OCT-01 EA-10 ISO-00 EB-07 /018 R

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----- 116833

R 101929Z MAR 75

FM SECSTATE WASHDC

TO AMEMBASSY SEOUL

UNCLAS STATE 053239

E.O. 11652 N/A

TAGS: BEXP KS

SUBJECT: FY '76 TRADE PROMOTION EVENT PROGRAM

1. THE COMMERCE DEPARTMENT'S FY 1976 CONGRESSIONAL APPROPRIATION REQUEST CALLS FOR A MAJOR REDUCTION OF FUNDING AND POSITIONS IN EXPORT PROMOTION PROGRAMS APART FROM TRADE CENTER OPERATIONS. THESE PROPOSED CUTS WILL NECESSITATE AN OVERALL REDUCTION OF MORE THAN FIFTY PERCENT IN PREVIOUSLY PLANNED OVERSEAS PROMOTIONAL ACTIVITIES. SHOULD THERE BE A CONGRESSIONAL RESTORATION, IN WHOLE OR IN PART, AN ATTEMPT WOULD BE MADE TO REVIVE CERTAIN PLANNED EVENTS, MOST LIKELY IN THE LAST HALF OF FY 1976, GIVEN ADEQUATE LEAD TIME.

2. ACCORDINGLY, THE FOLLOWING REPRESENTS A REALISTIC LEVEL OF EVENTS IN YOUR AREA:

--- A. MACHINE TOOLS & METALWORKING EQUIPMENT JEEP,
----- OCTOBER, 1975

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--- B. PROCESS CONTROLS TECHNICAL SEMINAR, NOVEMBER 1975

--- C. HEALTH CARE INDUSTRIES TECHNICAL SEMINAR, MARCH
----- 1976

3. IN SUMMARY, SEOUL PROGRAM HAS BEEN REDUCED BY TWO
EVENTS, THE EDUCATIONAL TRAINING AIDS CATALOG SHOW
(9/75) AND THE APPAREL MACHINERY TRADE MISSION (6/76) INGERSOLL

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